

# Hey, I'm Michael Martin

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I'm a Communication Design graduate from Kutztown University with a particular interest in UX/UI & Interactive design. I'm also a writer & a coffee connoisseur on the perpetual search for a perfect cup of joe.

## Relevant Experience

### Meris Inc | Design Internship

Bethlehem, PA

Mar. 2024 - May. 2024

- Assisted in all aspects of creative including planning, production, execution, post-production, & delivery.
- Participated in relevant creative briefs & presentations for design related client projects & deliverables.
- Worked with Graphic Designer Sponsor to ensure client deliverables follow client brand architecture.

### Staples Inc | Print & Marketing Associate

Sellersville, PA

Feb. 2020 - Nov. 2020

- Designed and printed various products for customers using Adobe photoshop express & internal templating software.
- Edited photos using photoshop to color correct images.
- Pre-flighted and prepared customer files for printing at scale.
- Customer service involving self-serve print and copiers.

## Volunteer Experience

### Designathon | Volunteer Designer

Kutztown University, Kutztown, PA

Spring 2022 & Spring 2024

- Participated as a member of a team of design students.
- Worked with non profits "Pledge to stop the Hate" & "Allentown Mural Arts" to create new logos, branding materials, and websites.
- Met with non-profits in a client-adjacent situation to determine a design direction & the organization's needs.

### Kutztown University AIGA Club | Treasurer

Kutztown University, Kutztown, PA

Aug. 2022-May 2024

- Volunteered as treasurer of the club, managing its finances and budget, along with assisting in planning events.
- Created two event posters for the club to post on social media & to be printed & placed around campus.

## Education

### Kutztown University of Pennsylvania, Kutztown, PA

Bachelor of Fine Arts, Communication Design

Minor in Professional Writing

GPA: 3.85

May 2024

## Honors

### President's Scholarship

Kutztown University

Fall 2020-Spring 2024

Given to Honors Students who scored a 1400+ on the SAT

### Dean's List

Kutztown University

Fall 2020 - Spring 2024

### PA RTSS Award

Kutztown University

Fall 2022 - Spring 2023

State Award requiring nomination, based on a combination merit & financial need

### Kutztown Senior Exhibition

May 2024

A juried Exhibition of Student work. Nominated for Interactive Design Student Award.

### KU Inspires

Presented "Re-Designed Classics" capstone Project

April 2024

### HECBC Conference

Presented "Re-Designed Classics" capstone Project

April 2024

## Design Skills

Craftsmanship | Time management | Responsive Design | UX/UI Design | Web design | Front end design | Print design | Typographic design | Photography | WordPress

## Technical Skills

Highly skilled w/ Adobe Suite  
Skilled w/ Figma, XD, Premier Pro  
Proficient w/ HTML5, CSS, SCSS, SASS, & Vanilla JS  
Proficient with WordPress, Avada, WooCommerce  
Knowledgeable of JQuery,js, Processing.js, GSAP.js & SEO